



*Vision: Perfecting the event experience*

*Mission: Help bring people together to drive business*

Experient is the source for integrated meeting and event solutions. Our staff of experienced site selection personnel, meeting planners, exhibition organizers, event registration experts, travel coordinators, marketing visionaries and lead retrieval masters can help with every aspect of your event, from beginning to end. This year Experient will create memorable event experiences at more than 3,300 events attended by more than 2.8 million people occupying more than 5.5 million room nights.

## Attendee Management

### Registration Services

- Advance Registration
- Onsite Event Registration
- Ticketing & Space-limited Event Management
- Exhibitor Badge Allotment Tracking
- Credential Production
- Electronic Will Call Service
- Real-time Credit Card Processing
- Real-time Data Access and Reporting
- Secure Financial Management
- Electronic Confirmations
- Attendee Tracking

### Housing Management

- Venue Negotiations
- Room Reservations
- Room Block Management

### Integrated Registration and Housing

### Air Travel Management

### Attendee Customer Relationship Management - ACRM™

### Communications & Networking

- Message Direct Personalized Email
- Interactive 360™ Online Attendee Tools

## Event Logistics

- Pre-Event Planning
- Sourcing: Site Research
- Sourcing: Venue Negotiations
- Sourcing: Cruises-Events@Sea
- Onsite Management
- Food & Beverage Management
- Session & Abstract Management
- Supplier Management
- Ground Transportation
- Premium & Promotional Items
- Post-Event Analysis

### Marketing Consultation & Graphic Design

## Enterprise Meetings Management

### Experient EM<sup>2</sup>™

## Exhibition Services

### Exhibitor Services

- ExpoROI+™ Exhibitor Toolkit
- Sales Lead Retrieval & Management
- Optium™ Readers (S400, TS600, M800)
- ExpoCard® RealTimer Readers
- ExpoCard Connect Software
- Promotion Services
- ExpoPURL™ Interactive Communications
- Message Direct Personalized Email
- LeadInsight™ RFID

### Show Manager Services

- Exhibit Sales & Management
- Survey Stations
- Session Tracking
- Website Data Synchronization Utility
- Attendee Communications
- Post Event Reporting

### Attendee Services

- Internet Café
- Exhibitor Directory
- Product Locator
- Itinerary Planning
- CEU Manager™
- Event Maps
- Visit Tracker™ Exhibitor Information