

Experient products and services to maximize your ROI.

EventXL DecisionPoint Client Information Portal

Experient has developed the new DecisionPoint™ client portal for Event XL™ registration and housing. This gateway allows you to access information and provides quick and attractive executive-level summaries on demand, transforming your data into information that drives your business decisions.

DecisionPoint provides an at-a-glance, quick-click access to your most important reporting information including easy-to-understand graphics right on your own PC. You are now better able to access information quickly and make strategic decisions based on accurate data. Key features and benefits include:

- Graphs of key performance indicators for registration and reservation statistics
- Top 10 reports configured per your needs and provided in one concise list for easy access
- Access to year-over-year pacing reports for registration and block penetration for housing monitor performance against previous year
- Customer search tool allows you to review and edit registrant information and preview and send confirmations immediately
- Charts can be pulled directly from DecisionPoint for easy transfer into Executive Level reports
- Custom Quick Links for important event-related sites such as lead retrieval, attendee web page, exhibitor web page, SecuRemit™ partner portal and Show Manager
- Email hyperlinks to your Experient contacts

